

Street Corner Opens Three New Mall Stores

January 04, 2010 - TOPEKA, Kan. -- Street Corner, which aims to bring roadside convenience to the nation's shopping malls, opened three new franchise locations in December. The new stores -- two of which are in-line locations and the other a kiosk -- bring the chain's total count to 49 stores in 19 states.

Street Corner locations sell chips, candy, beverages and coffee, along with a variety of sundry items and over-the-counter remedies -- everything needed to sustain shoppers on an outing, or help mall workers get through their shifts, according to the Topeka, Kan.-based chain. Stores also sell cigarettes, cigars, lottery tickets and frozen slushes. Most sell the chain's proprietary Miami Iced Tea Jubilee made with oranges, as well.

An 887-square-foot store opened Dec. 7, at the Arizona Mills Mall in Tempe, Ariz. It is the first Street Corner for franchise owners Manisha Brooks and Thomas Cieslak.

Dec. 17 marked the opening of a centrally located, 216-square-foot Street Corner kiosk at Tyrone Center Mall in St. Petersburg, Fla. The owner, Vincent Bruno, became a franchisee after 28 years in the restaurant business, mostly in New York City.

The third new store, a 240-square-foot, in-line location, opened Dec. 23, at Stamford Town Center in Stamford, Conn., by Neil Joshi, who owns two other Street Corner stores.

"We're very excited to welcome two strong new franchise operators into the Street Corner family, and looking forward to continuing our successful relationship with another," Peter La Colla, CEO of Street Corner parent McColla Enterprises, said in a statement. "Every location that opens is a benefit to the franchisee, the mall and the community."

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